

Athens, AL Future Land Use Plan

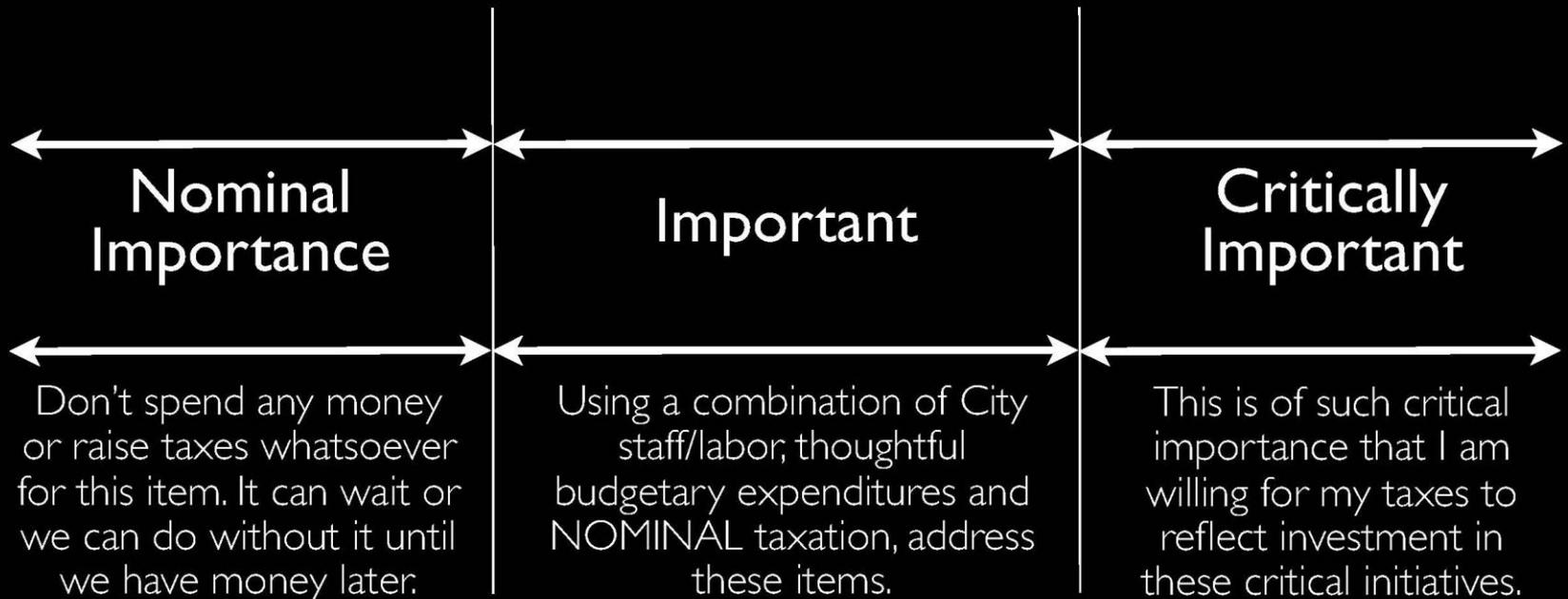
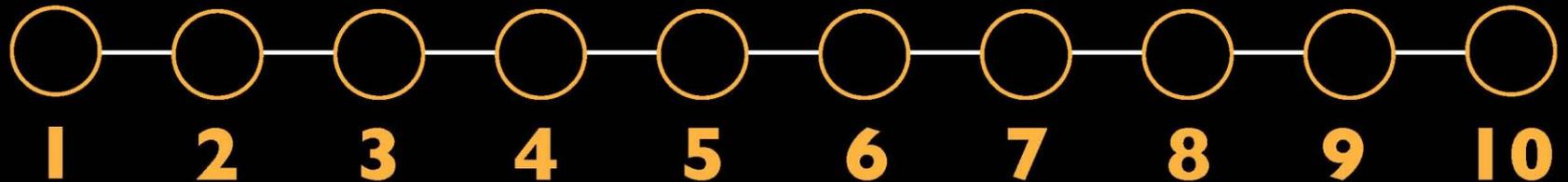
Workshop #3 Visual Preference Survey Results

Workshop #1 & #2 Recap

- Community-wide focus
- Interstate Interchange: “Our Front Door”
- Downtown Environs: “Our Heart & Soul”
- Neighborhood Revitalization: “Our Living Room”
- Corridor Beautification
- Parks & Open Spaces
- “Pay attention to the details”...

Priority

Please prioritize your preference selection on a scale between 1-10



Gateways: Interstate



A



B



C



D

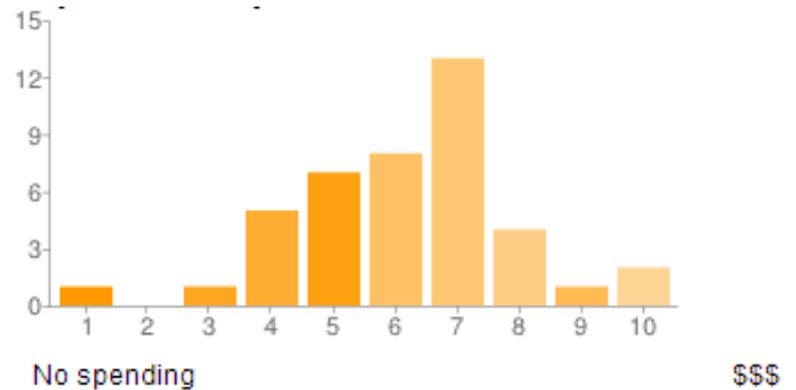
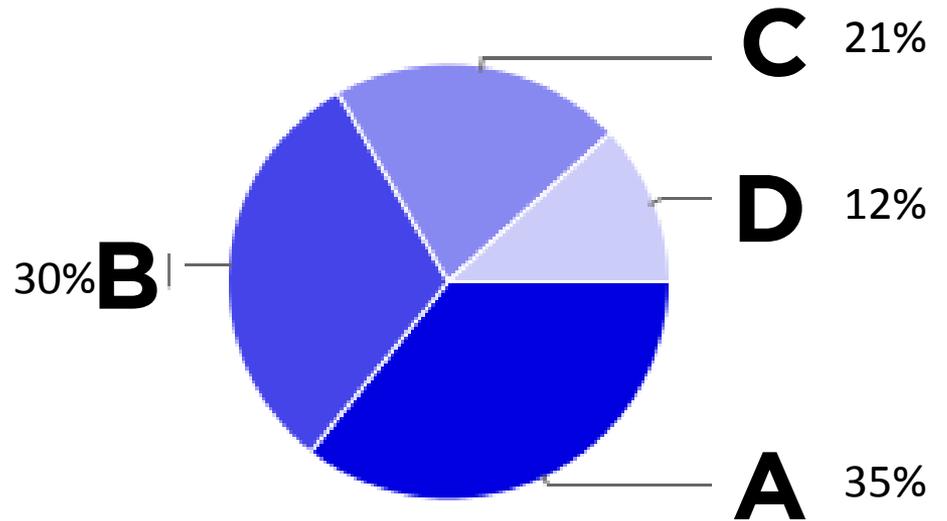
Subject 1 - Gateways: Interstate

- A - Monumental sign with landscaping
- B - Built / architectural element with landscaping behind retaining wall
- C - Wildflowers, trees, landscaped features only
- D - Water feature

Subject 1 - Gateways: Interstate



A - Monumental sign with landscaping



Mean: 6.17

Gateways: Arrival



A



B



C



D

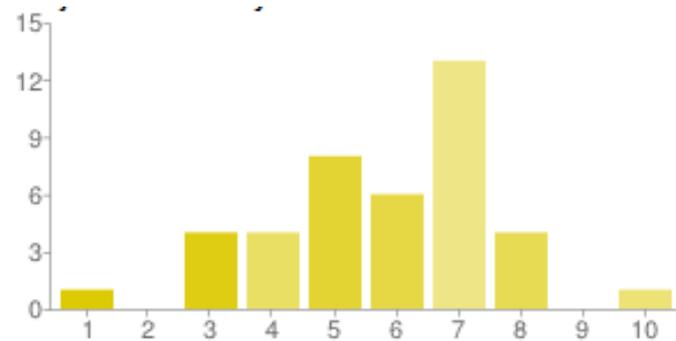
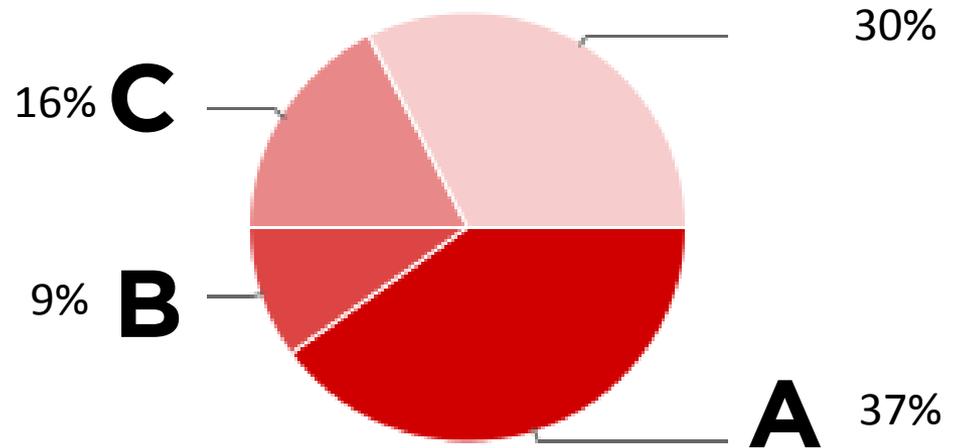
Subject 2 - Gateways: Arrival

- A - Brick monumental
- B - Wood craftsman, simple
- C - Mixed materials, with flags
- D - Mixed materials, with landscaping

Subject 2 - Gateways: Arrival



A - Brick monumental



No spending

\$\$\$

Mean: 5.80

Thoroughfares



A



B



C



D

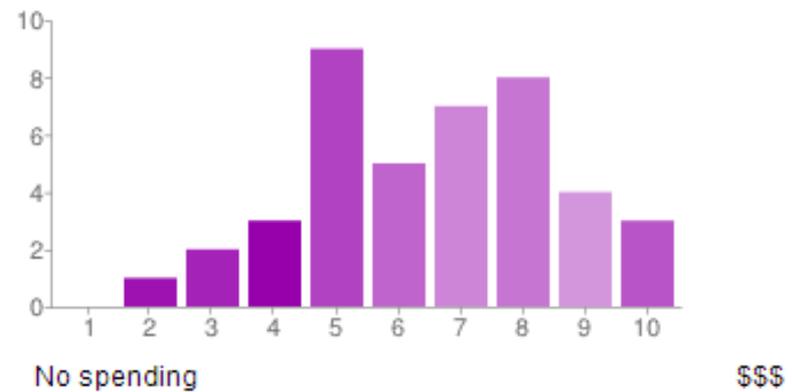
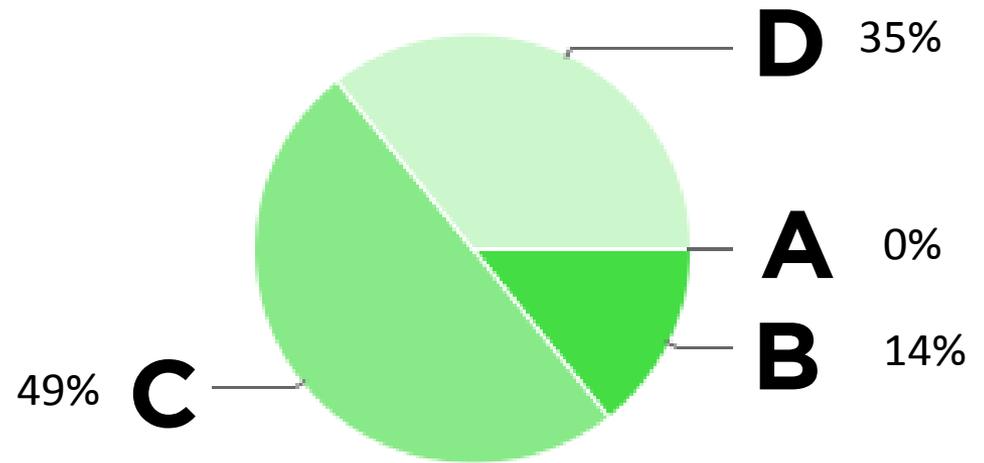
Subject 3 - Thoroughfares

- A – Branded banners on existing poles
- B - Banners and occasional trees, and medians if possible
- C - Bury utilities, use vintage poles, sign ordinance
- D - All above plus urban approach to building placement on site

Subject 3 - Thoroughfares



C - Bury utilities, use vintage poles, sign ordinance



Mean: 6.52

Gateways: Downtown District



A



B



C



D

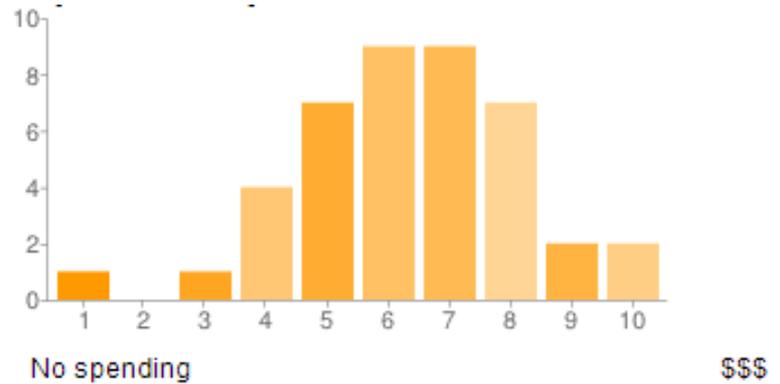
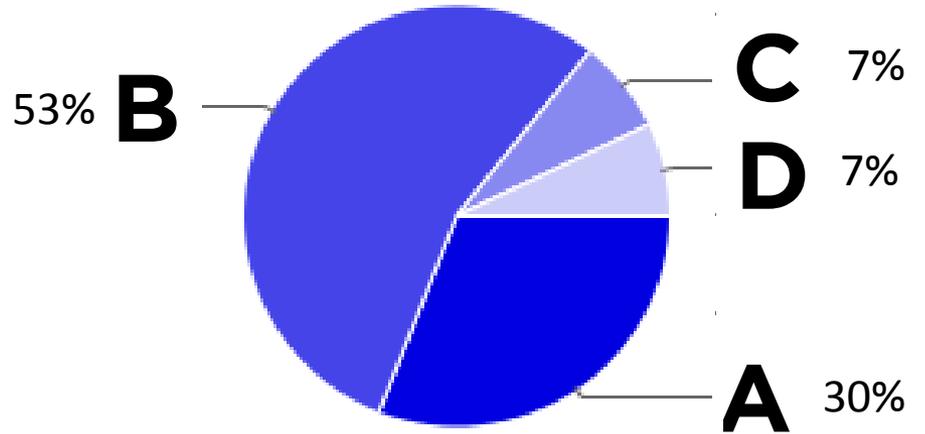
Subject 4 - Gateways: Downtown District

- A - Trailblazer sign and banners, Historic/Traditional
- B - Branded banners, trailblazer signs, crosswalks, colorful plantings
- C - Contemporary interpretation of historic features
- D - Simple welcome trailblazer / Contemporary

Subject 4 - Gateways: Downtown District



B - Branded banners, trailblazer signs, crosswalks, colorful plantings



Mean: 6.33

Streetscape: Downtown

A



B



C



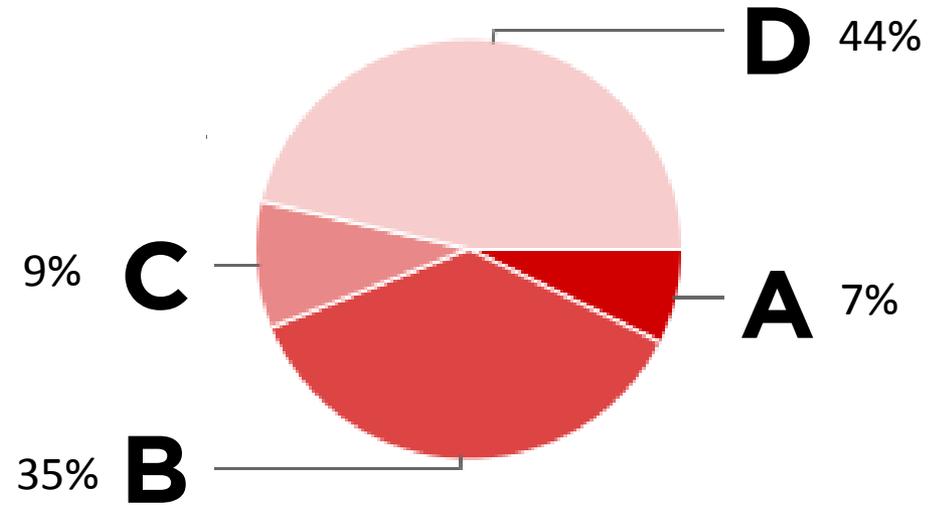
D



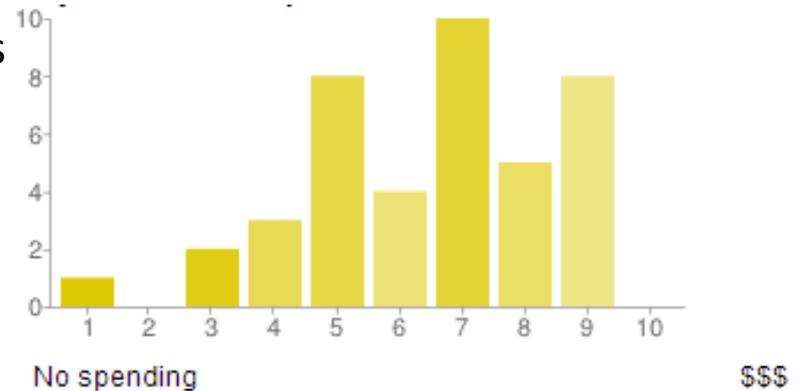
Subject 5 - Streetscape: Downtown

- A - Minimal trees and ornamentation, but clear crosswalk bump-outs
- B - Similar but adds medians and contrasting materials
- C - Landscape at corners only, leaving unobstructed views to shops
- D - Rich treatments at crosswalks and medians

Subject 5 - Streetscape: Downtown



D - Rich treatments at crosswalks and medians



Mean: 6.46

Streetscape: Residential



A



B



C



D

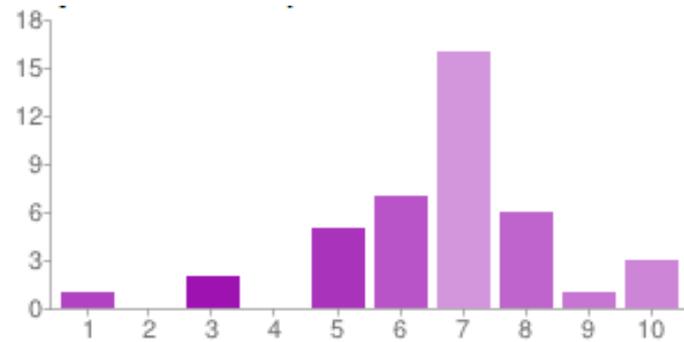
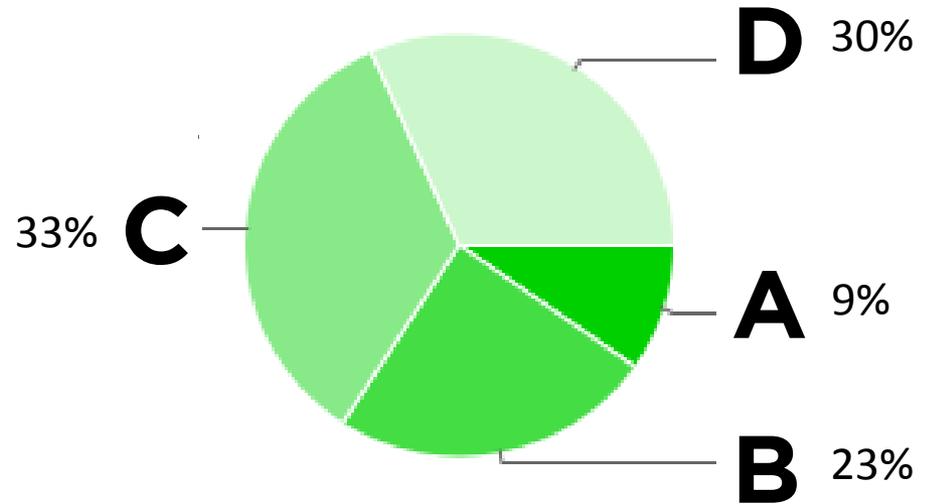
Subject 6 - Streetscape: Residential

- A - Sidewalks beside road, no on-street parking
- B - Segregated sidewalks, off-street parking
- C - Segregated sidewalks, on-street parking, mature trees, houses set FAR back
- D - Segregated sidewalks, on-street parking, semi-mature trees, houses set CLOSE to sidewalk

Subject 6 - Streetscape: Residential



C - Segregated sidewalks, on-street parking, mature trees, houses set FAR back



No spending

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Mean: 6.66

Architectural Character: Downtown

A



B



C



D



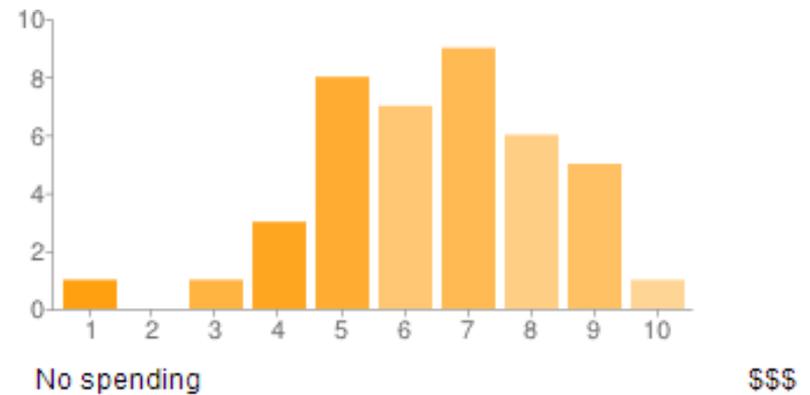
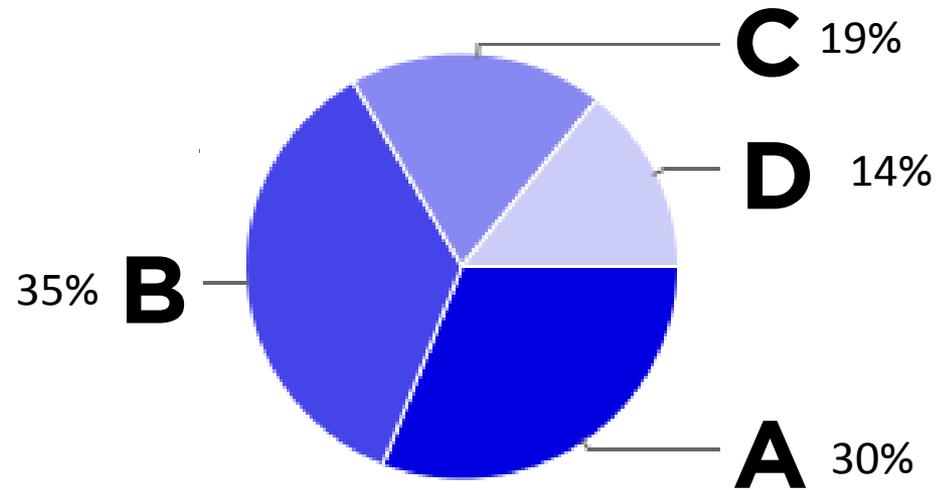
Subject 7 - Architectural Character: Downtown

- A - Literal copy of historic style
- B - Interpretation of historic style
- C - Commercial architecture driving contemporary
- D - New, distinctive materials

Subject 7 - Architectural Character: Downtown



B - Interpretation of historic style



Mean: 6.45

Architectural Character: Commercial Corridor



A



B



C



D

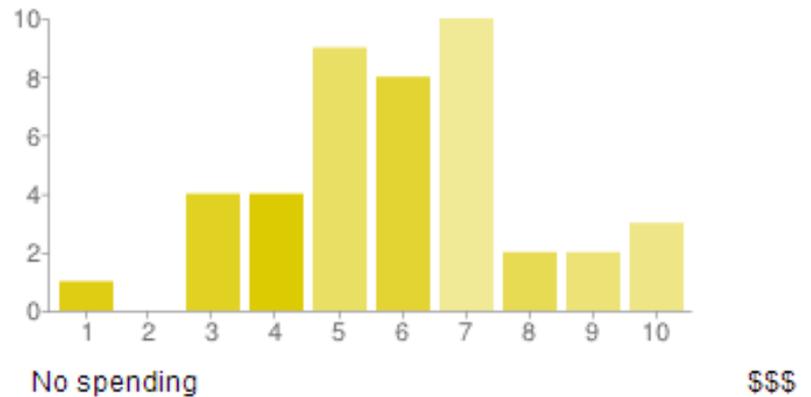
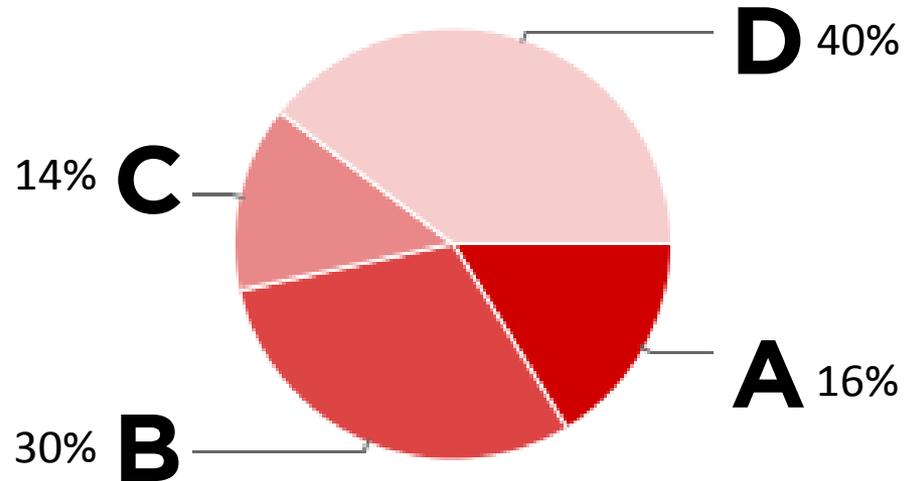
Subject 8 - Architectural Character: Commercial Corridor

- A - Traditional, tried and true brand (let McD's do whatever they want)
- B - More contemporary
- C - Contemporary, but with brick
- D - Designed to fit within a historic architectural context

Subject 8 - Architectural Character: Commercial Corridor



D - Designed to fit within a historic architectural context



Mean: 5.95

Architectural Character: Neighborhood Commercial



A



B



C



D

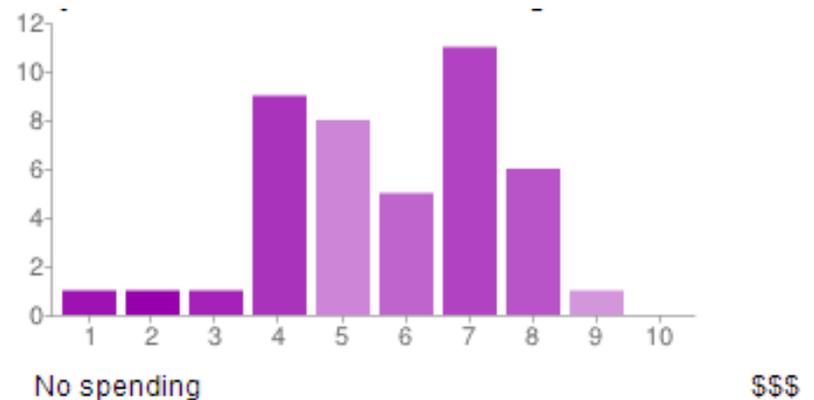
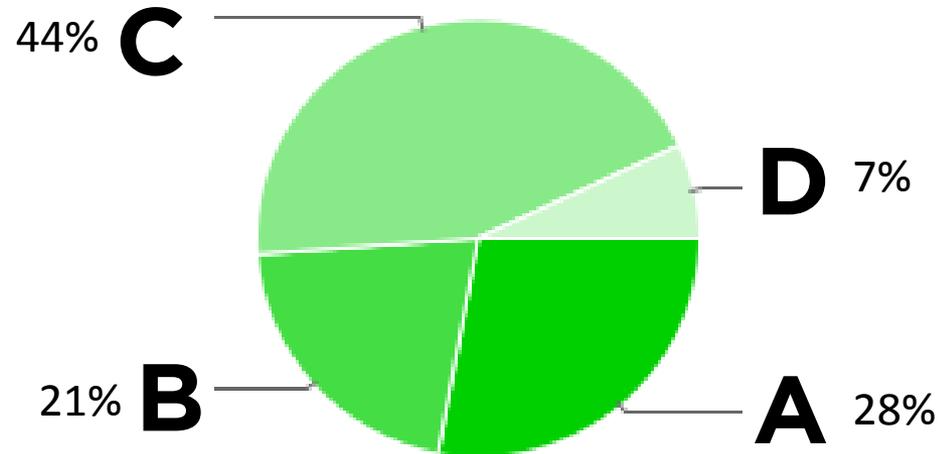
Subject 9 - Architectural Character: Neighborhood Commercial

- A - Blended commercial / residential form
- B - Residential form / commercial use
- C - Residential form / commercial construction materials
- D - Residential form, residential materials / commercial use

Subject 9 - Architectural Character: Neighborhood Commercial



C - Residential form / commercial construction materials



Mean: 5.72

Mixed-Use: Commercial Development



A



B



C



D

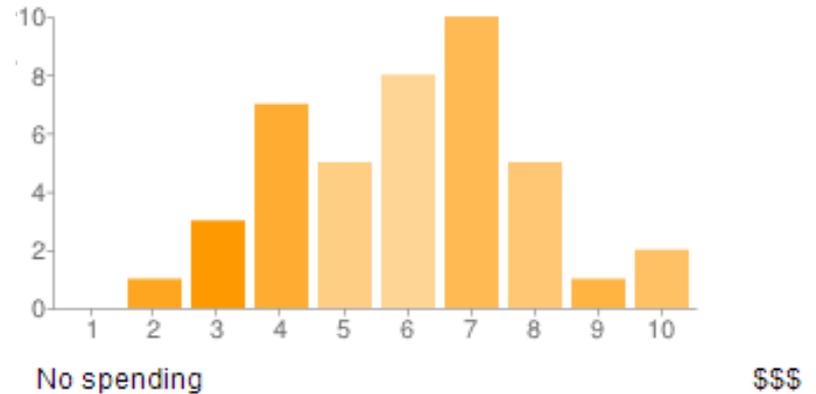
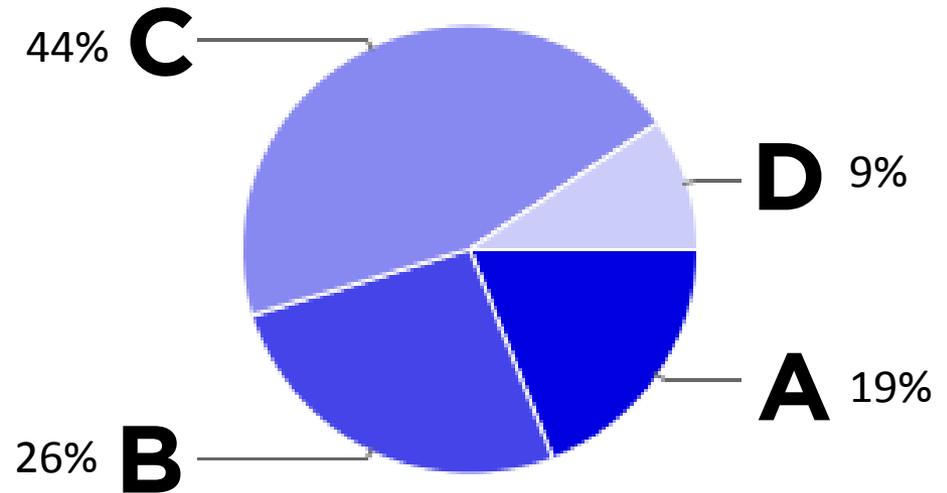
Subject 10 - Mixed Use: Commercial Development

- A - Town Center
- B - Traditional Reference
- C - Contemporary Construction
- D - Contemporary Industrial Reference

Subject 10 - Mixed Use: Commercial Development



C - Contemporary Construction



High-Density Residential: Apartments



A



B



C



D

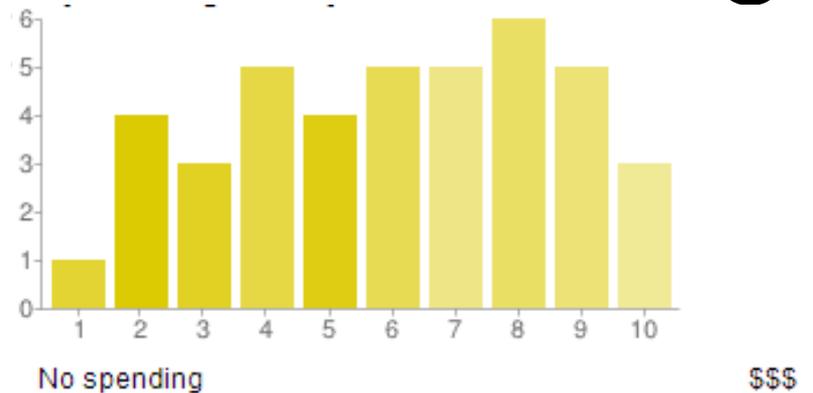
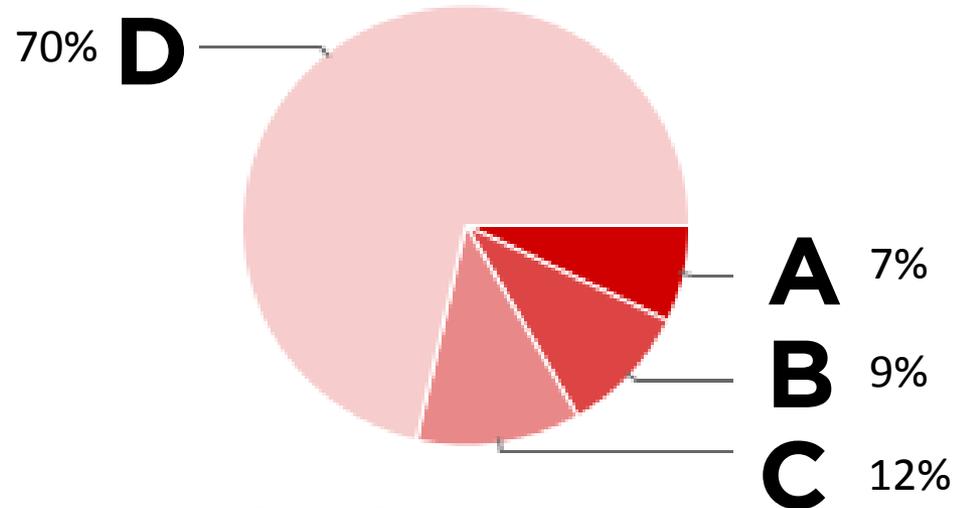
Subject 11 - High Density Residential

- A - Classic, mixed material
- B - Contemporary mixed material
- C - Traditional "dorm" form factor
- D - Mixed-Use

Subject 11 - High Density Residential



D - Mixed-Use



Mean: 6.00

Architectural Character: Professional Office Space

A



B



C



D



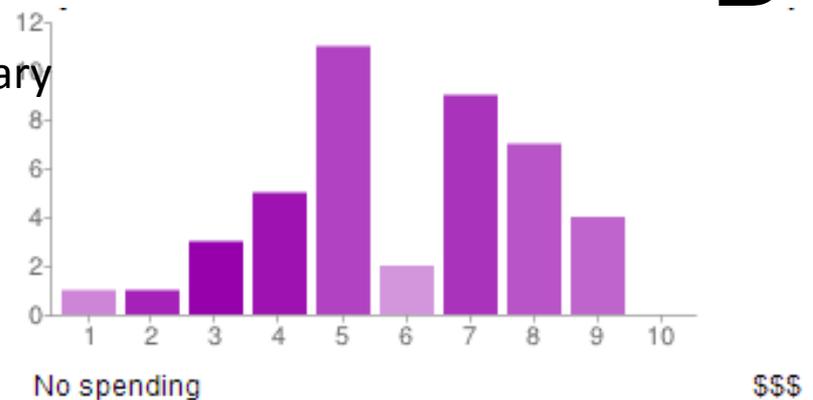
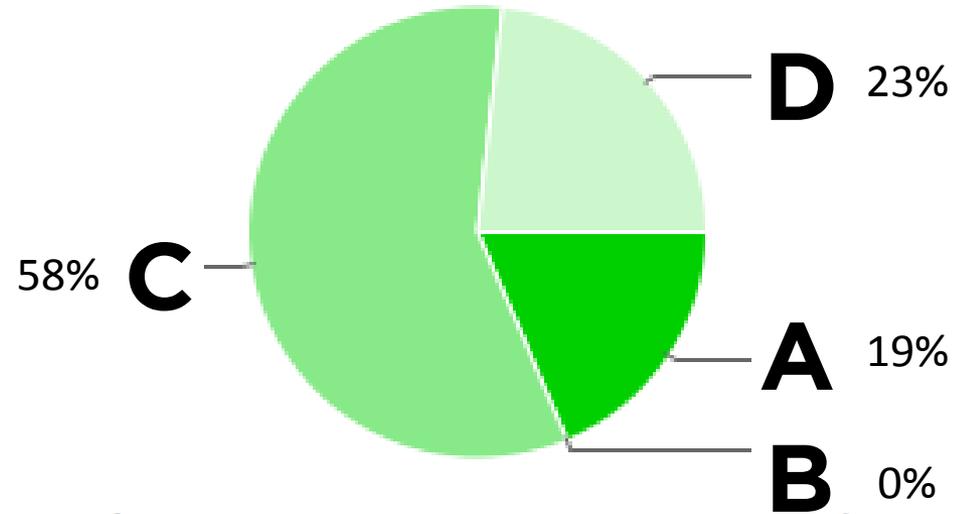
Subject 12 - Architectural Character: Professional Office Space

- A - Historic reference
- B – Contemporary
- C - Blended: Historic reference / contemporary
- D - Blended: Historic reference /
contemporary

Subject 12 - Architectural Character: Professional Office Space



C - Blended: Historic reference / contemporary



Mean: 5.91

Rears of Buildings



A



B



C



D

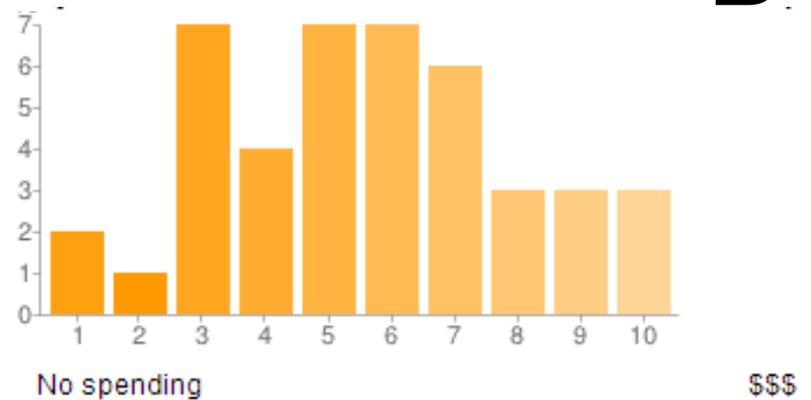
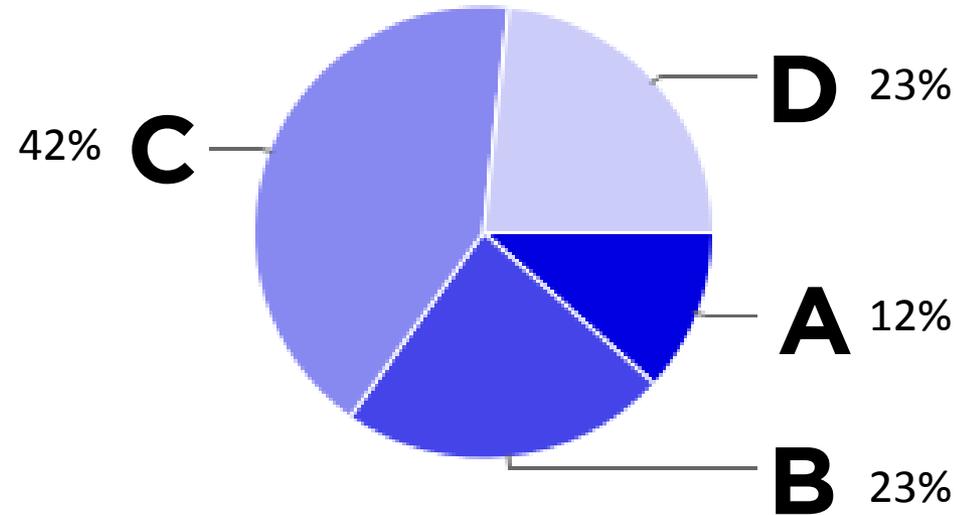
Subject 13 - Rears of Buildings

- A - Paint, awning / entry gesture, signage to announce welcome, table amenity, plants
- B - Common paint palette, architectural shade feature, planting bed
- C - Paint and awning, planting
- D - Common screening element over variety of architecture

Subject 13 - Rears of Buildings



C - Paint and awning, planting



Mean: 5.60

Alleys



A



B



C



D

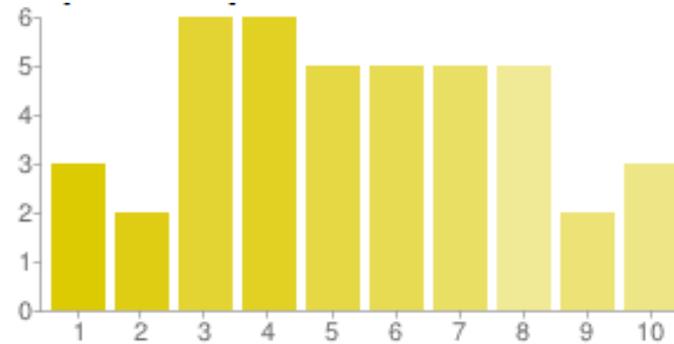
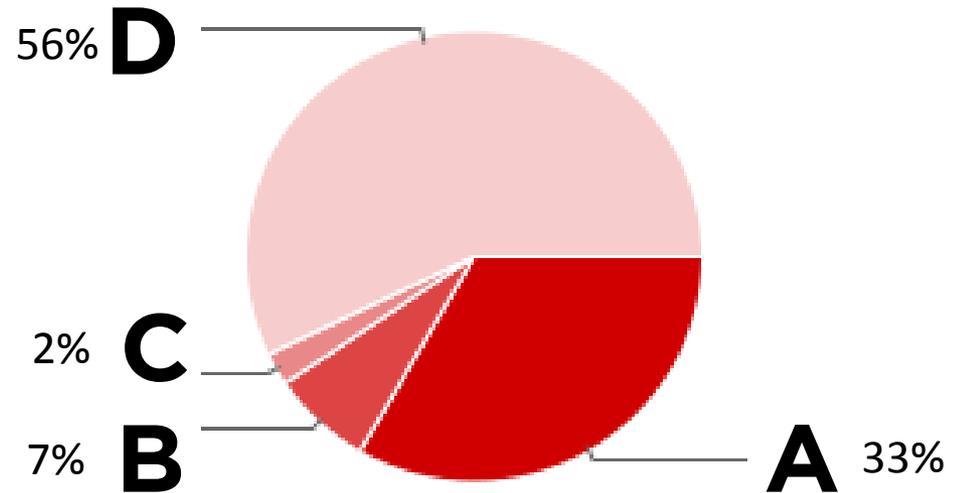
Subject 14 - Alleys

- A - Hybrid access alley, driveway, service road
- B - Pedestrian only winding path
- C - Pedestrian only with "street wall"
- D - Pedestrian street approach: what is front vs. back is obscured

Subject 14 - Alleys



D - Pedestrian street approach:
what is front vs. back is obscured



No spending

\$\$\$

Mean: 5.40

Parking: Treatments



A



B



C



D

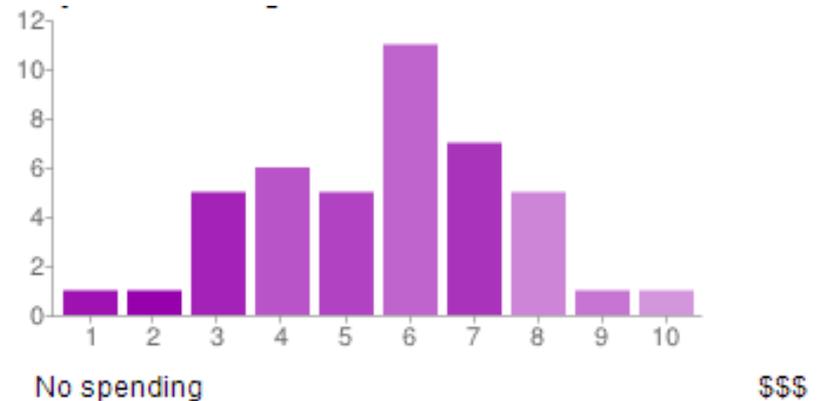
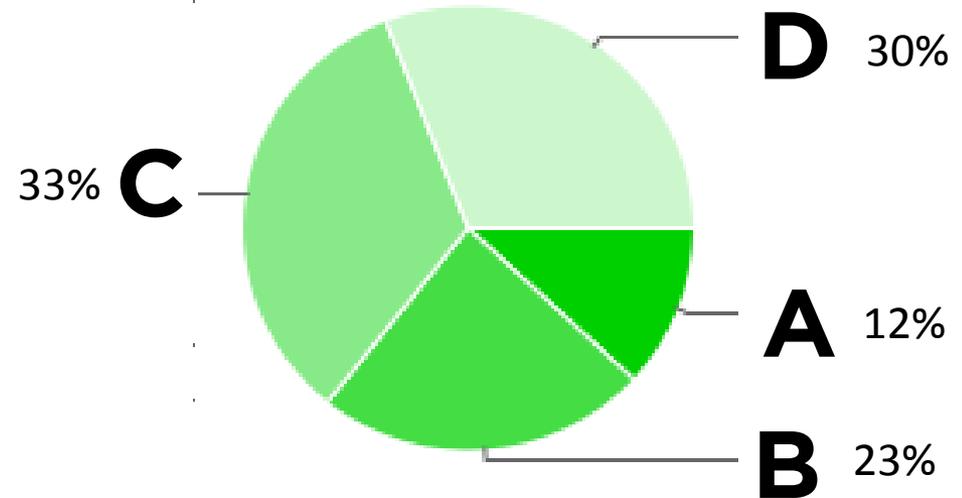
Subject 15 - Parking Treatments

- A - Sidewalk beside roadway, low shrub buffer, interior trees
- B - Grass strip divider before sidewalk and then shrub buffer with interior trees
- C - On street parking, sidewalk divider, ornamental paving, vintage poles, interior trees
- D - Large green buffer between parking and street

Subject 15 - Parking Treatments



C - On street parking, sidewalk divider, ornamental paving, vintage poles, interior trees



Mean: 5.60

Parks & Open Spaces



A



B



C



D

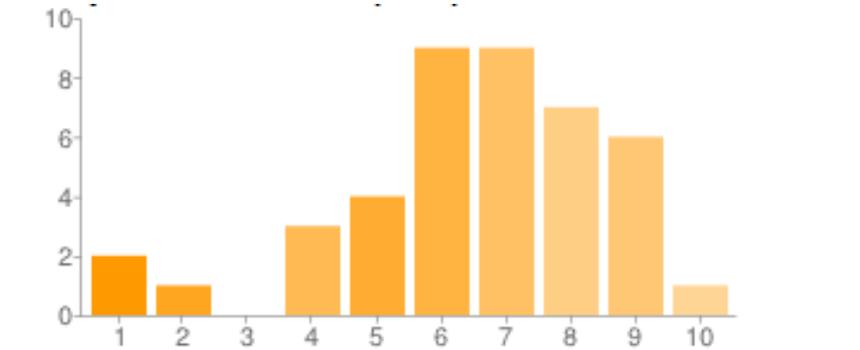
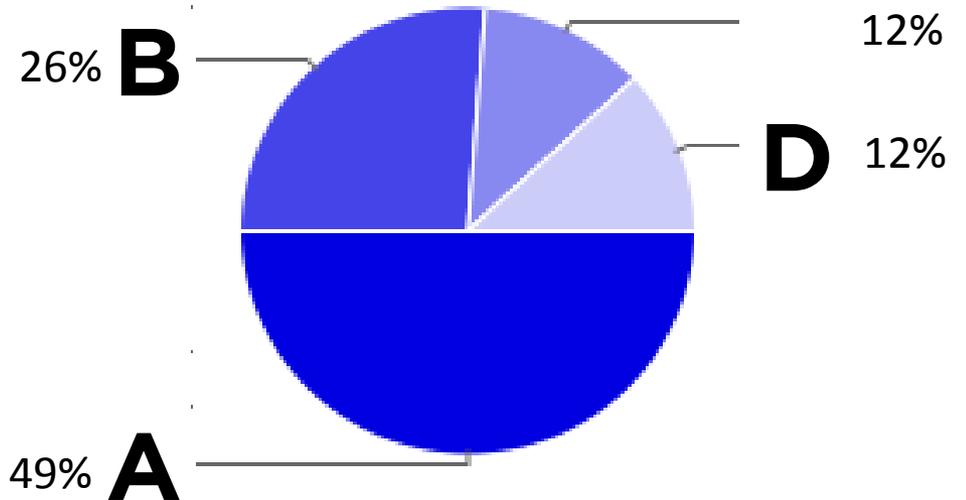
Subject 16 - Parks and Open Spaces

- A - Downtown / Urban "pocket park" approach
- B - Anywhere in community, passive park, options for young (playground) and old (walking / exercise station track)
- C - Downtown / Urban passive / ornamental park with water feature
- D - Anywhere standalone or inside larger park

Subject 16 - Parks and Open Spaces



A - Downtown / Urban
"pocket park" approach



No spending \$\$\$

Mean: 6.50

Connections: Path Systems

A



B



C



D



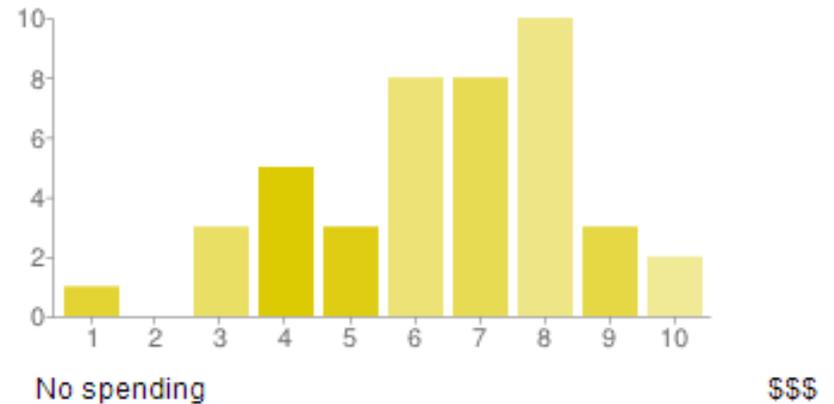
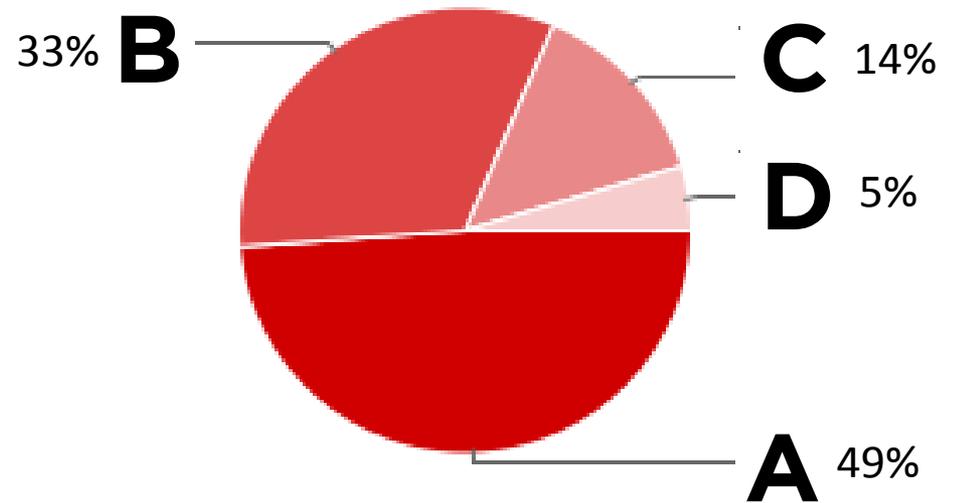
Subject 17 - Connections: Path Systems

- A - Impervious material
- B - Asphalt with benches
- C - Concrete with amenities
- D - Sidewalk extensions with landscaping

Subject 17 - Connections: Path Systems



A - Impervious material



Landscaping: Treatments



A



B



C



D

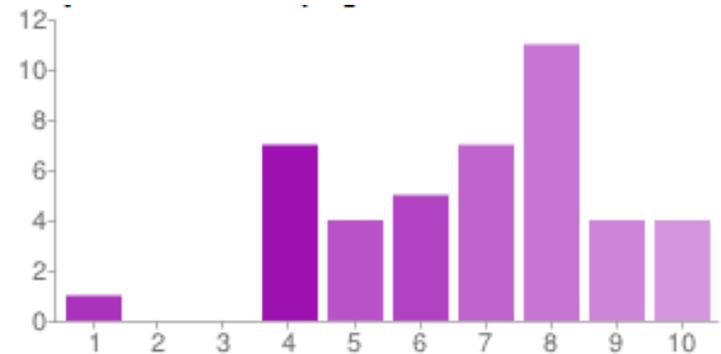
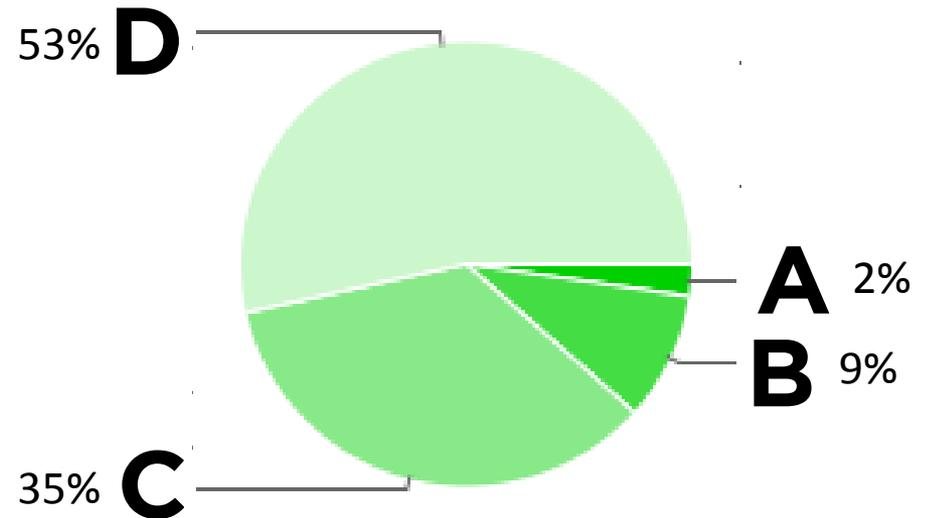
Subject 18 - Landscaping: Treatments

- A - No landscaping, no maintenance, beautify with hardscape treatments only
- B - Minimal landscaping, primarily hardscape beautification
- C - Evergreen landscaping only, indigenous and hardy, minimal maintenance
- D - Lush and colorful landscaping, plentiful, requires additional maintenance

Subject 18 - Landscaping: Treatments



D - Lush and colorful landscaping, plentiful, requires additional maintenance



No spending

\$\$\$

Mean: 6.79

Street Furniture: Benches



A



B



C



D

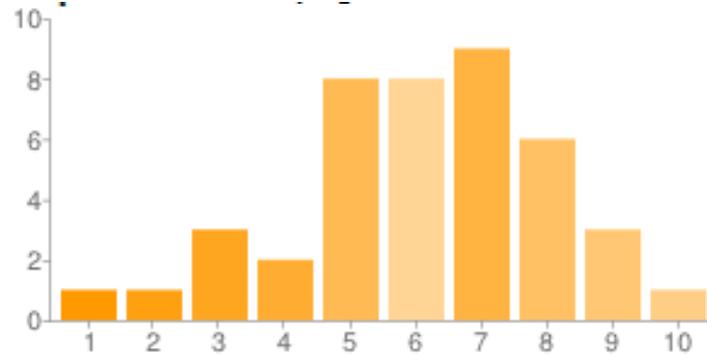
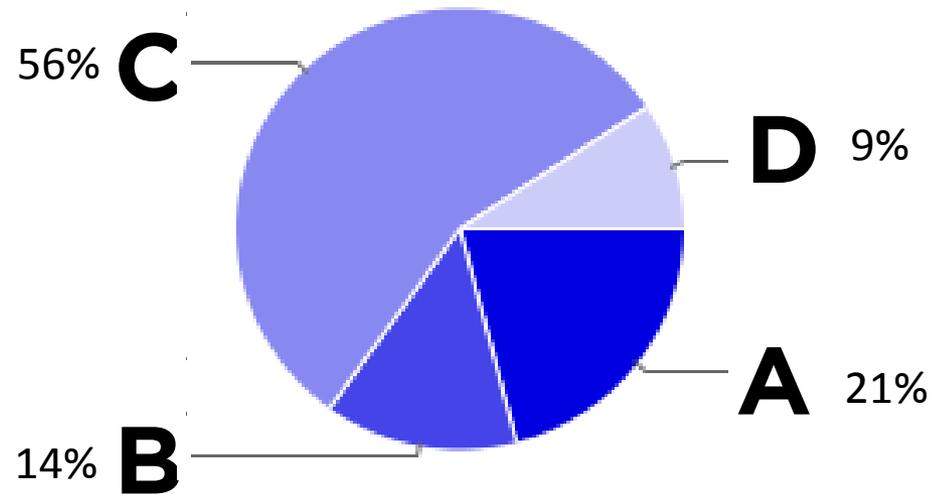
Subject 19 - Street Furniture: Benches

- A - Traditional wood
- B - Traditional form in contemporary coated plastic
- C - Hybrid in coated steel
- D - Custom design brushed steel

Subject 19 - Street Furniture: Benches



C - Hybrid in coated steel



No spending

\$\$\$

Mean: 6.10

Street Furniture: Trash Receptacles



A



B



C



D

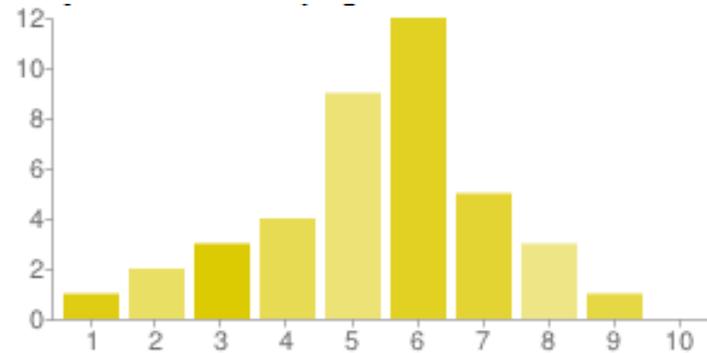
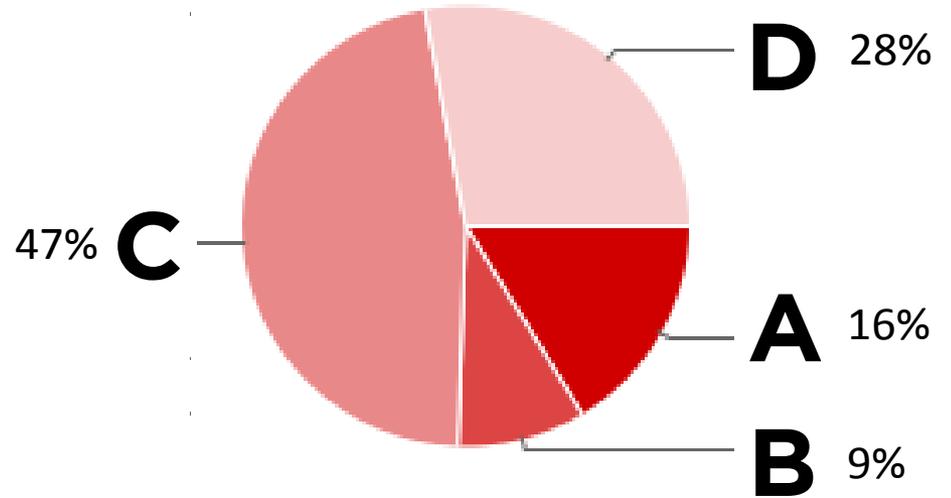
Subject 20 - Street Furniture: Trash Receptacles

- A - Plastic insert within ornamental frame
- B - Ornamental frame with solid top
- C - Ornamental frame with fluted top
- D - Square receptacle with solid top

Subject 20 - Street Furniture: Trash Receptacles



C - Ornamental frame with fluted top



No spending

\$\$\$

Mean: 5.38

Street Furniture: Vintage Light Poles



A



B



C



D

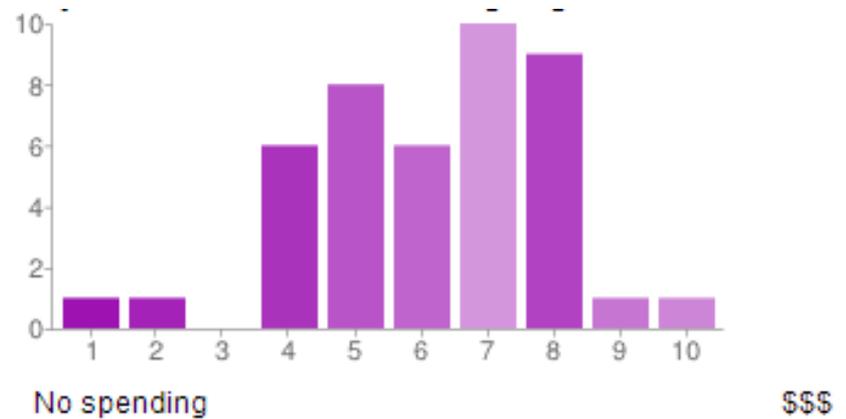
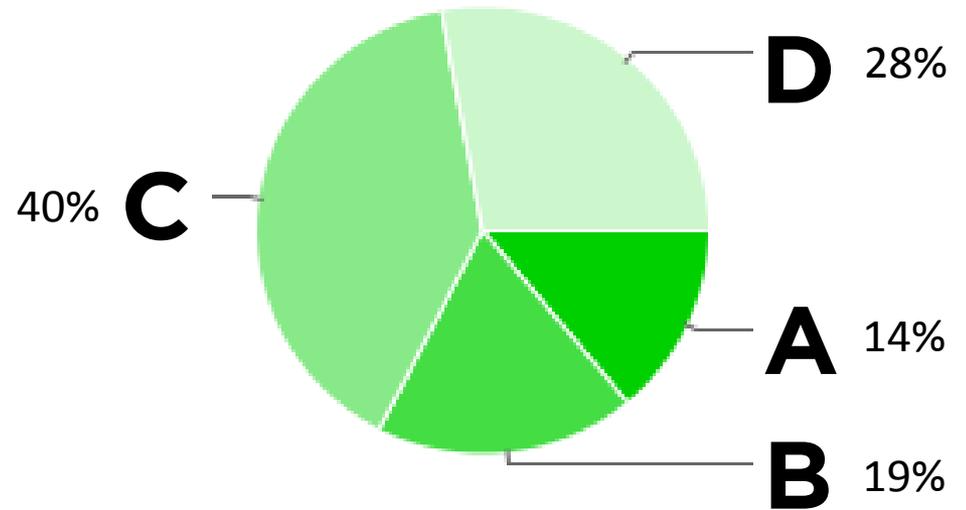
Subject 21 - Street Furniture: Vintage Light Pole

- A – Concrete
- B – Metal
- C - Faux Gas
- D - Bracketed Arm

Subject 21 - Street Furniture: Vintage Light Pole



C - Faux Gas



Mean: 6.14

Public Amenities: Sculpture



A



B



C



D

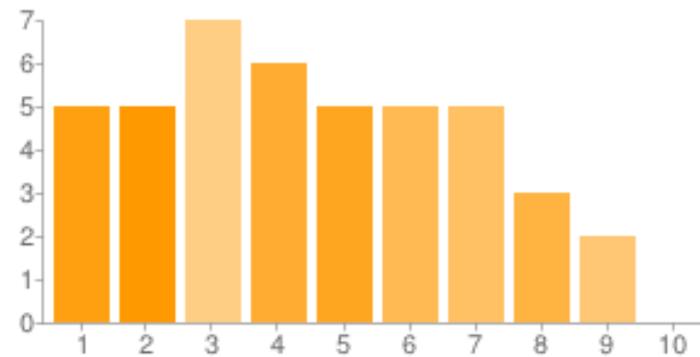
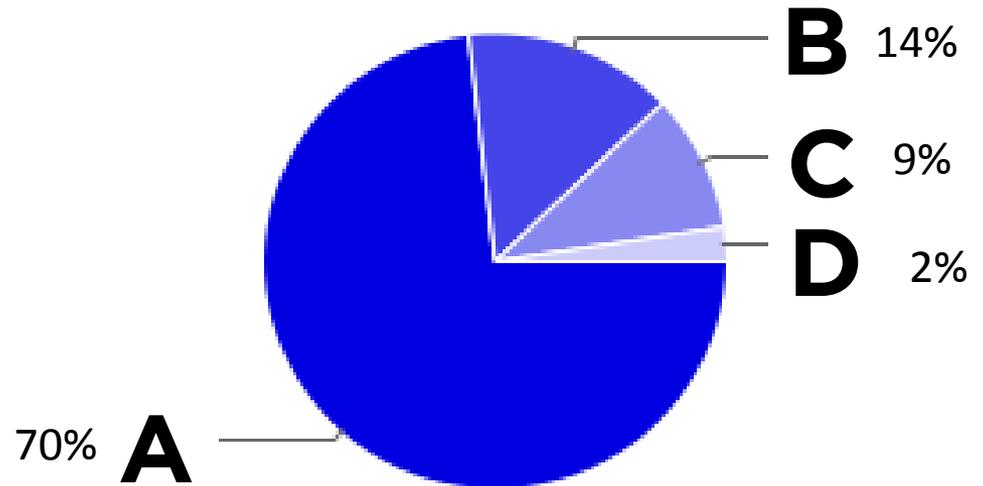
Subject 22 - Public Amenities: Sculpture

- A - Bronze traditional
- B - Contemporary / edgy
- C - Contemporary / sophisticated
- D - Whimsical

Subject 22 - Public Amenities: Sculpture



A - Bronze traditional



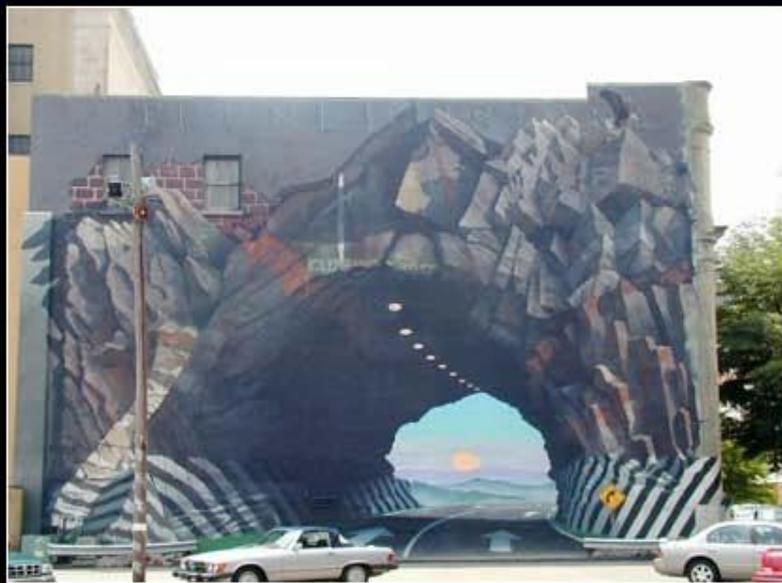
No spending

\$\$\$

Mean: 4.47

Public Amenities: Public Art

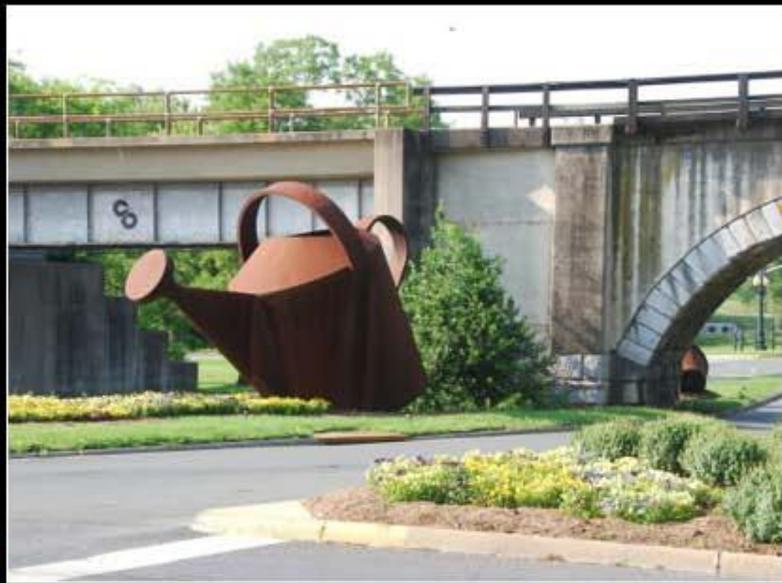
A



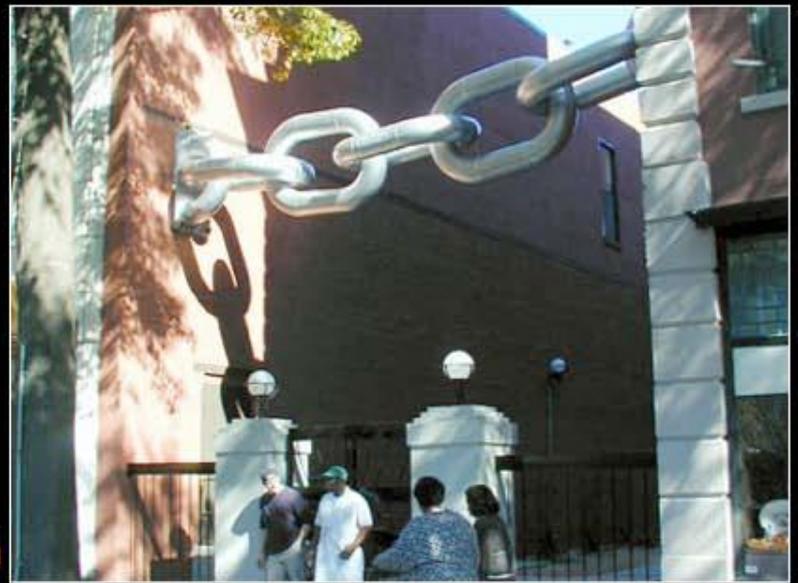
B



C



D



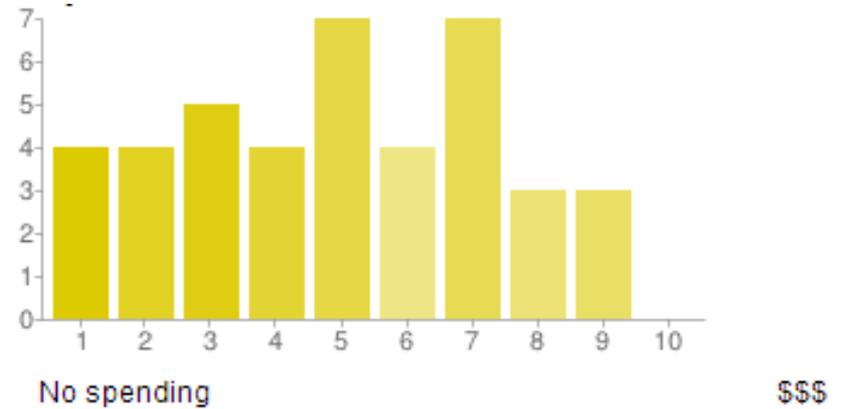
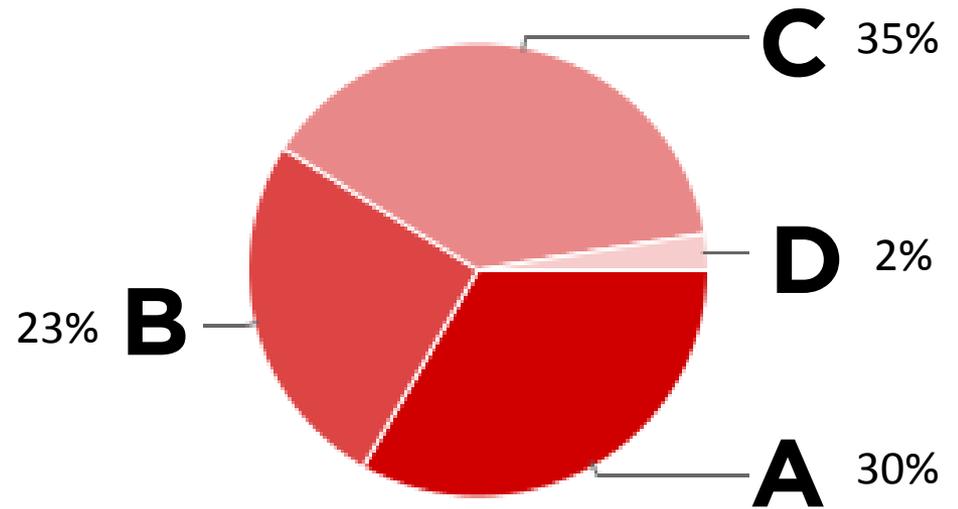
Subject 23 - Public Amenities: Public Art

- A – Mural
- B – Functional
- C - Whimsical (Distraction by Design)
- D - Political

Subject 23 - Public Amenities: Public Art



C - Whimsical (Distraction by Design)



Mean: 4.93

Public Amenities: Tower Features



A



B



C

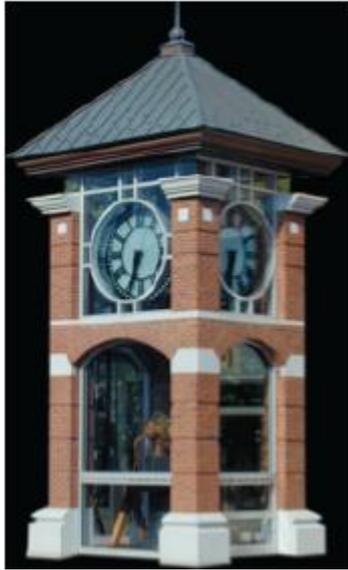


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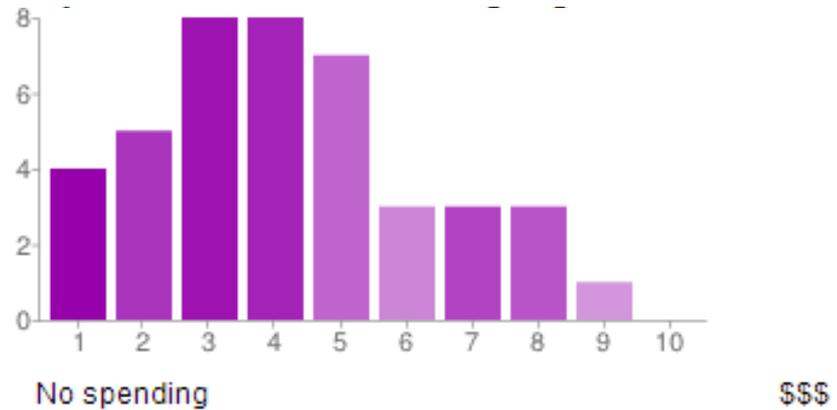
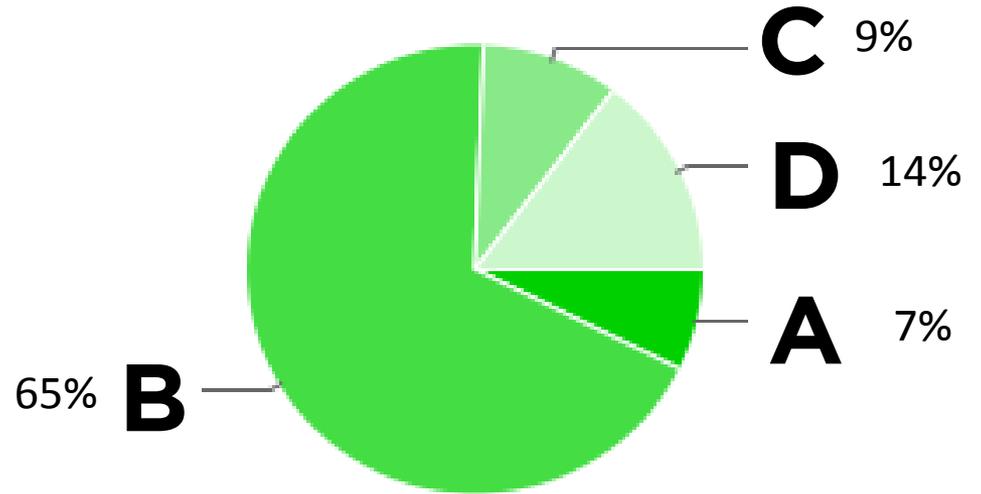
Subject 24 - Public Amenities: Tower Features

- A – Sculptural
- B – Traditional
- C – Contemporary
- D – Classical

Subject 24 - Public Amenities: Tower Features



B – Traditional



Mean: 4.21

Public Amenities: Water Features

A



B



C



D



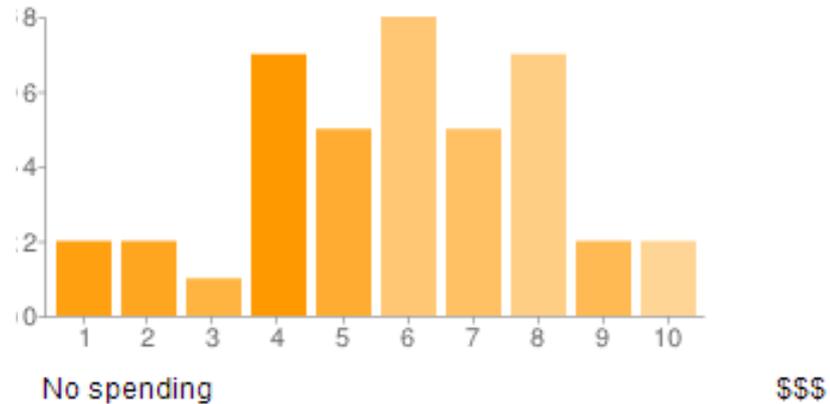
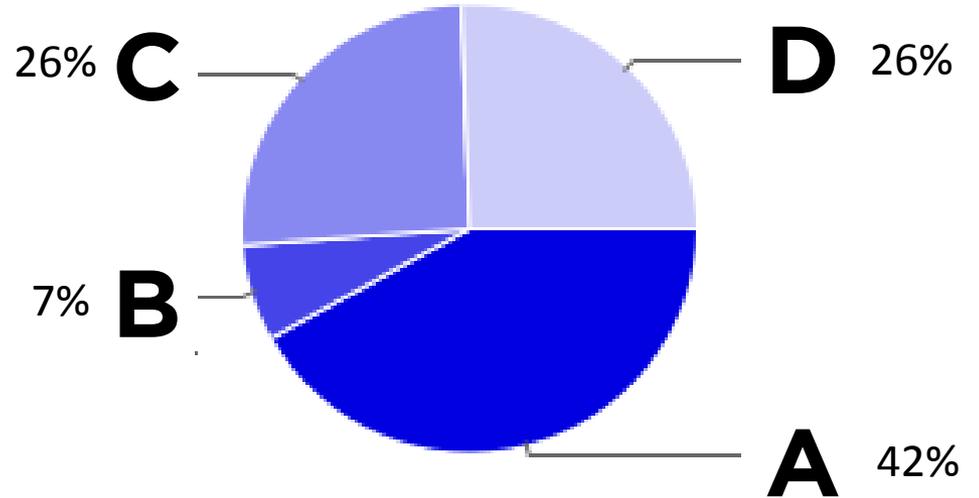
Subject 25 - Public Amenities: Water Features

- A – Classic
- B - Contemporary wishing well
- C - Splash pad
- D - Plaza related / integrated

Subject 25 - Public Amenities: Water Features



A – Classic



Mean: 5.83